

International Studies 215
Introduction to Development Studies
Winter Quarter, 2009

Monday & Wednesday 10:30 AM – 12:18 PM

Room: 3082 Smith Laboratory (SM)

Instructor: M. J. Reese

Office: 33 Townshend Hall (TO)

Office Hours: Monday & Wednesday
1:00pm–2:30pm

or by appointment

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Course Description

Introduction to Development Studies is an introductory-level course in International Studies with an emphasis on the triangle of political, economic, and social issues in the so-called developing world. The class will focus on the conceptual and normative issues in tackling the poor life conditions endured by almost four-fifths of the human race.

This course proceeds in two parts. In the first section of the class, we will discuss what, exactly “development” means. A significant portion of this exploration will focus on the fact that development, as a whole, has failed to achieve the lofty goals set out at the end of the colonial era. We will discuss the twin perspectives of “modernization theory” and “dependency theory” and how they each explain the process of, and previous failures in, development. We then explore the different facets of the developmental iron triangle of politics, the economy, and civil society. In the second portion of the class, we will turn to a substantive consideration of regional experiences with development. Starting with the uneven “success stories” of Russia and Japan, we will then proceed to consider the state of development in each of the five primary regions of the developing world as it is currently known: Asia, Sub-Saharan Africa, Latin America, Central Asia, and the Middle East.

The end purpose of this class will be to provide students with the necessary tools to understand and interpret events and issues in this vital sector of the world. The course, while valuable to International Studies majors, has been designed with all majors in mind as well. The ultimate intention is to provide practical information and analysis to assist students in forming their own perspective on development and how it should be pursued in the twenty-first century.

Readings

There are two required books for this course. Also, students will be asked to read material contained on the Ohio State Carmen online course management system. The books you are to purchase should be available at the University Bookstore, Local Booksellers (Long’s, SBX, etc.) and Internet bookstores such as at Amazon.com, Half.com, Barnesnoble.com, and the like. I highly suggest you attempt to find the book online as you will likely find the best prices there. However, you are responsible for performing the required readings on time – no leeway will be given to compensate for shipping delays.

Handelman, Howard. *The Challenge of Third World Development (5th Edition)*.
Pearson Prentice Hall, 2009. ISBN: 0-13-605477-3

Weatherby, Joseph N., Craig Arceneaux, Emmit B. Evans Jr., Diane Long, Ira Reed, and
Olga D. Novikova-Carter. *The Other World (8th Edition)*. Pearson Longman, 2009.
ISBN: 0-205-64249-7

In addition, there will be **six** additional readings that you will be asked to access at your own convenience via the OSU electronic reserve system on Carmen. You can access, download, or print the included readings (in .pdf form) on any on-campus or off-campus computer with Internet access. For additional information, see the “Carmen” section of this syllabus on Page 3.

Also, it is highly suggested that you get in the habit of monitoring world news. While I personally prefer *The Economist* (www.economist.com), other reputable publications such as the *New York Times* (www.nytimes.com) or *Newsweek* (www.newsweek.com), among others, will suffice. Connecting current events to the material presented in this course, while not strictly required, is the surest way to achieve high grades in exams.

The Determination of Grades

The final course grade will be determined by weighting your performance in four areas:

| | |
|-------------------------------|-------------------|
| 1. Class Participation | 20% |
| 2. Midterm Exam | 20% |
| 3. Term Paper | 30% |
| 4. Final Exam | <u>30%</u> |
| FINAL GRADE | 100% |

My grading scale for participation, exams, and the final course grades is as follows:

| | | | | | |
|-----------|----------|-------------------|------------------------------|----------|----------------------|
| A | = | 100% - 92% | C+ | = | 80% - 78% |
| A- | = | 92% - 90% | C | = | 78% - 72% |
| B+ | = | 90% - 88% | C- | = | 72% - 70% |
| B | = | 88% - 82% | D+ | = | 70% - 68% |
| B- | = | 82% - 80% | D | = | 68% - 60% |
| | | | E (also known as “F”) | = | Less than 60% |

GEC-Mandated Goals & Objectives for this Course

International Studies 215 – Diversity: International Issues

Goals/ Rationale:

Diversity: International Issues courses help students become educated, productive, and principled citizens of their nation and the world.

Learning Objectives:

Students exhibit an understanding of political, economic, cultural, physical, and social differences among the nations of the world, including a specific examination of non-Western culture.

Carmen (Online Course Management System)

This class will employ Ohio State's "Carmen" online system to distribute readings not found in your required textbook. Also, Carmen will house an online archive of all class handouts (syllabus and study guides). To access Carmen, if you have not yet done so before, employ the following steps:

1. Go to the Ohio State website (www.osu.edu).
2. Click on "Students" entry near the top of the screen.
3. On the next screen, Click on the "Carmen (Course Management System)" entry under the "Most Popular Links" list.
4. On the next screen, click "Log In"
5. You will be asked to log in using your OSU Internet Username and Password (if you have not activated a username yet, contact the Ohio State OIT Technology Support Center at 614-688-4357)
6. On the next screen, if you are properly registered for the course, you should see the entry "INT STDS 215 (REESE)" under the "International Studies" heading under the "Winter 2009" heading under the "My Courses" section of your Carmen homepage. Click the "INT STDS 215 (REESE)" entry to advance to the class homepage.

We will employ the "Content" function of Carmen in this class (the "Grades," "Discussions," and "Dropbox" functions will not be used...however, feel free to email me at reese.150@osu.edu at any time during the course to check your grade status or ask questions about the course material).

If you click on the "Content" tab, you will see a listing of all currently available handouts and readings (all in .pdf format). The handout portion of the content page will be updated as each handout is distributed (you should see an entry for this syllabus right away).

Student Responsibilities

Attendance & Participation:

This course combines lectures with opportunities for students to provide their own reactions to the material. This course will therefore require your active participation. As a result, you are expected to attend every class session and to do so prepared to contribute. If you do happen to miss a class session for whatever reason, you will still be held responsible for the material covered. It is up to you to acquire notes from a classmate. This is important because we sometimes cover material in class not contained in the assigned reading. You may therefore miss something crucial for passing an exam if you do not make the necessary arrangements. You will only be given credit for an excused absence if you can provide a documented excuse for your absence. In cases of illness, for instance, a documented excuse would consist of a signed note from your doctor or the OSU Medical Center. Without documentation for my files, I am required by university rules to treat your absence as unexcused.

Reading:

You will be asked to complete a reading assignment in preparation for each class session. Ideally, you are to complete this reading *before* each class begins. It is important to keep up with this reading. Getting too far behind is a recipe for doing badly on exams. I cannot emphasize enough that although we do not discuss everything in lecture covered in your readings, items will appear on your exams that involve these reading-only points and issues (i.e. merely showing up for the lectures will *not* be enough to do well in this course).

Term Paper:

You will be asked to complete a 3,000 word (give or take a hundred) typed term paper (which should be in the neighborhood of 10 pages of 12-point font, double spaced text) analyzing the status of a developing country of your choice. At the end of the second week (Wednesday, January 14th), I will distribute a handout to provide you with further guidelines. You will be expected to turn in a brief (less than 1 page) description of your planned paper on the day of the midterm examination (**Monday, February 9th**). Your final paper will be due **3pm on Wednesday, March 4th**. Unless you have a legitimate documented excuse that has been approved by me *before* that deadline has passed, each day the paper is late will result in a full letter grade deduction (10 points) on your term paper score.

Exams:

There will be two *closed book* exams held during this course: a midterm and a final exam. Each exam will be structured similarly with the student asked to write two long-answer essays. At least one week before each exam, I will hand out a study guide to assist you in your preparations. If you know the guide, you should do well on the exam. We shall discuss the exams more as they draw closer.

Communication with Your Instructor:

I encourage every student to feel free to contact me with any problems, concerns, or questions about the course. I am easiest to contact via e-mail (reese.150@osu.edu) which I do check with consistent regularity. I will make myself available twice every week for regular office hours (Monday and Wednesday 1:00-2:30pm @ 33 Townshend Hall) and will also be available

for additional meetings by appointment. If you do wish to make an appointment to meet outside of my regularly scheduled office hours, I request that you give me at least 24 hours notice to make sure I can accommodate you.

It is unfortunate that many students wait until finals week to contact me about their performance. If you run into problems with the course material, or are not achieving the grades you believe yourself capable of, please contact me sooner rather than later. If you wait too long, you may have little or no opportunity to turn your performance around and achieve the A grade I know each of you are capable of.

Academic Honesty:

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term “academic misconduct” includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. I must and will report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/info_for_students/csc.asp).

Disability:

Students with disabilities that have been certified by the Office for Disability Services will be appropriately accommodated, and should inform the instructor as soon as possible of their needs (ideally, no later than January 21st). The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901; <http://www.ods.ohio-state.edu/>.

Course Schedule

January 5 Introduction

SECTION I: THE TRIANGLE OF DEVELOPMENT

7 Development: How did we get here and how do we get out?

- Read: - Handelman, “Chapter 1: Understanding Development”
- Weatherby et al., “Chapter 1: The Other World”
 - Weatherby et al., “Chapter 2: The Old and the New”

- 12 **The State: Government and the Phenomenon of Military Politics**
 Read: - Handelman, “Chapter 9: Soldiers and Politics”
- 14 **Developmental Economics: Strategies for Growth**
 Read: - Weatherby et al., “Chapter 3: Political Economy”
 - Handelman, “Chapter 10: The Political Economy of Third
 World Development”
- 19 *******DR. MARTIN LUTHER KING DAY*******
 (No Class Today!!!! Good time to work on paper ideas!)
- 21 **Identity: The Role of Ethnicity, Gender, and Religion**
 Read: - Handelman, “Chapter 4: The Politics of Cultural
 Pluralism and Ethnic Conflict”
 - Handelman, “Chapter 3: Religion and Politics”
 - Handelman, “Chapter 5: Women and Development”
 - Weatherby et al., “Chapter 4: Women and Development”
- 26 **The Citizens of the Developing World: Town and Country**
 Read: - Handelman, “Chapter 6: Agrarian Reform and the Politics
 of Rural Change”
 - Handelman, “Chapter 7: Rapid Urbanization and the
 Politics of the Urban Poor”
- 28 **Revolution: The Challenge of Political Legitimacy**
 Read: - Handelman, “Chapter 8: Revolutionary Change”

- February 2 **Democracy and Democratization: The Answer or the Problem?**
 Read: - Handelman, “Chapter 2: Democratic Change and the
 Change to Democracy”
- 4 **Wrap-up of First Half & Midterm Exam Review**
- 9 *****MIDTERM EXAM*****
 The exam will held at the regular class time & location
 (***Term Paper Descriptions Due In Class Today***)

SECTION II: THE REGIONAL DYNAMICS OF DEVELOPMENT

- 11 **The Lessons of the Past: The Stories of Japan and Russia**
 Read: - Stearns, Adas, Schwartz and Gilbert. “Russia and Japan:
 Industrialization Outside the West” in *World
 Civilizations*. Pearson & Longman Publishers, 2007
 (On Carmen)
- 16 **Asia: The Center of Tomorrow’s World?**
 Read: - Weatherby et al., “Chapter 7: Asia”
 - “A Ravenous Dragon” in *The Economist*. **(On Carmen)**
- 18 **Sub-Saharan Africa: The Geography of Tragedy**
 Read: - Weatherby et al., “Chapter 6: Sub-Saharan Africa”
 - “Opportunity Knocks” in *The Economist*. **(On Carmen)**

23 **Latin America: Living in the Shadow**

Read: - Weatherby et al., “Chapter 5: Latin America”

- “Democracy and the Downturn” in *The Economist*. (**On Carmen**)

25 **Central Asia: The Blank Slate**

Read: - Weatherby et al., “Chapter 9: Central Asia and the Southern Near Abroad”

- “At the Crossroads” in *The Economist*. (**On Carmen**)

March 2 **The Middle East and North Africa: The Angry Indispensables**

Read: - Weatherby et al., “Chapter 8: The Middle East and North Africa”

- “In the Name of Islam” in *The Economist*. (**On Carmen**)

4 *******TERM PAPERS DUE TODAY BY 3PM*******
(**NO CLASS TODAY**)

9 **Paper Discussion Day: Your expertise and Development Issues**

11 **Course Wrap-Up & Exam Review**

Thursday, March 19th

*******FINAL EXAM*******

**THE FINAL WILL BE HELD FROM 9:30 AM –
11:18 PM AT THE REGULAR CLASS
LOCATION**